



Welcome to the  
Stratford City  
Education project



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# The Project

The Stratford City Education Project seeks to use the development of Stratford City, to increase the awareness of young people of:

- the regeneration of Stratford, in particular Stratford City, the Olympic Village and the Olympic Park
- the future employment opportunities that will be created over the next 10 years in particular in construction, retail and in the commercial sector
- opportunities in the world of work and related careers
- their own potential and ability to achieve economic well being

## The Project Aims

Involve key employers in developing a range of educational resources that are transferable across curriculum areas.

Embed these resources within the curriculum to enrich and inspire the learning experience of young people

Raise self confidence and aspirations among young people

# A Model of Good Practice

The project is being piloted at Forest Gate Community School to serve all schools in LB Newham. It is funded by the developers of Stratford City and is run by LB Newham and responds to the government's education agenda and the introduction of 14–19 Diplomas in 2008. The initiative is based on collaboration between schools, the council and business as a model of good practice.

The project is delivered using innovative and specifically devised learning resources that are relevant to the curriculum.

# The Offer for Schools

- All resources are validated by teachers and tailored to curriculum delivery
- Resources will also assist the 14–19 Diplomas to emphasise work related learning
- Participation through a combination of facilitated work related learning activities within the classroom and external contextualised work related visits.
- INSET sessions and overview of resources are available through existing teacher networks, events and through [www.nebp.org.uk](http://www.nebp.org.uk)
- Young people can pilot and test the resources and give evaluations.

# Project Resources Developed in Year 1



## Location Location Location

Young people challenged with presenting a business case to developers, to attract investment in a potential new company. Suitable for KS4 Business Studies and Geography



## Regeneration Quiz

Young people become ambassadors for the new City and base their course work on it or design their own presentation and guide. Suitable for KS4 Business Studies, Geography, Media Studies as well as presentations to governors and parents



## Stratford City Logo and Goody Bag

Young people are tasked with designing a logo for the new City and a brief to design low cost items to go into a give away "goody bag". Suitable for KS3/4 D&T, ICT, Art



## Imagine

Young people design a logo, presentation and poster for a potential business and itemise and price various goods and services. Suitable for KS3 ICT



## Retail Education Resource

Young people analyse retail materials and produce a presentation of employee attitudes, behaviours and values in this sector. Suitable for KS4 Business Studies, IAG, PSHE

# Future Projects

Working with both the Primary and Secondary sector and developing resources for 16–18 curriculum. Projects currently planned for Year 2 (2007 – 2008) include:

## The Stratford City Open Space

Children design an open space garden to reflect what they would like to see in Stratford City.

## The E- Stratford Business site

"A" level students take on the challenge of designing a website for new business in Stratford City

## Media Studies

A film on the changing nature of Stratford, its vibrant community and good reasons to live and work in Newham

## A Language Resource

A guide to Stratford City in Modern Foreign Languages ready for tourists arriving from Stratford International station

# Project Development

Pilot projects have been run at Forest Gate School and resources have been developed in a number of curriculum subjects. These are accessible from [www.nebp.org.uk](http://www.nebp.org.uk) and are available for any school to use free of charge.

A number of new resources will be developed over the life of the project for different curriculum areas and age groups and engaging a number of employers. Any ideas for projects from teachers or employers are welcomed and schools and businesses are warmly invited to participate in any way they can.